ZonaTortona Design 2009 Official Circuit

Milan, 22-27 April

For information about the circuit,
buy your GuideBook

The traditional ZonaTortona catalogue gets a new shape and more interesting contents, evolving into a GuideBook with plenty of editorial content, a totally new graphic design and a new format. You can buy your personal copy from:

RegistrationPoint, piazza Bergognone
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DesignLibrary, via Savona 11
DesignLibraryCafé, via Savona 11
Magna Pars, via Tortona 15
Design Lounge Bookshop, via Tortona 15
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That's Design!, via Forcella 13
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content projects

Design Lounge, Magna Pars, via Tortona 15, 11 am - 10 pm
ZonaTortona Design and Veuve Clicquot present a lounge designed by Adam D. Tihany with a restaurant, a relaxation area providing international magazines and a bookshop.
PROMOTERS: **ZonaTortona and Veuve Clicquot**
MAIN PARTNER: **Veuve Clicquot**
SPECIAL PARTNER: **Viccarbe**
TECHNICAL PARTNERS: **Architettura Sonora, Applied Acoustics, LZF Lamps**

That's Design!, ExIndustria, via Forcella 13, 10 am - 10 pm
A showcase for students of international design academies and young designers.
EXHIBITORS: **BRIAN SIRONI, BURG GIEBICHENSTEIN, UNIVERSITY OF ART AND DESIGN HALLE, DESIGNPF PFORZHEIM UNIVERSITY, DOMUS ACADEMY, ECOLE NATIONAL SUPERIUERE DES ARTS DECORATIFS (ENSAD), FLORESTA MOBILE - BRASIL E COSÌ, FRANCESCA SIGNORI & LEEYANG LEE, IED - ISTITUTO EUROPEO DI DESIGN, KA - KEEP THE SPIRIT, KARTON ART DESIGN, LABORATORIO CONTROPROGETTO, L'ECOLE DE DESIGN NANTES ATLANTIQUE, LUCA SCHIEPPATI, LUND UNIVERSITY - SCHOOL OF INDUSTRIAL DESIGN, MAMMALAMPA, METODOT | PROGETTI SOSTENIBILI, MOHOLY-NAGY UNIVERSITY OF ART AND DESIGN BUDAPEST (MOME), POLITECNICO DI MILANO, SCHOOL OF ENGINEERING & DESIGN - HOGESCHOOL WINDESHEIM, SOFATI, UNIVERSITY COLLEGE FALMOUTH - SCHOOL OF DESIGN, UNIVERSITY OF ART AND DESIGN FHNW MASTERSTUDIO DESIGN, WILLEM DE KOONING ACADEMY**
PROMOTERS: **ZonaTortona, Domus Academy, POLI.design - Consorzio del Politecnico di Milano**
MAIN PARTNER: **CampariSoda**
PARTNERS: **Fedrigoni, Rado, Veneta Cucine**
TECHNICAL PARTNERS: **Abici, Bagigi, Foscarini, Jannelli&Volpi, Kartell, Kuei, MTV Mobile**

Surfacin'- Materials Innovation, Nat. Museum of Sci. and Tech., via Olona 6 bis, 10 am - 10 pm
An exhibition by ZonaTortona Design and Material ConneXion Milano, dedicated to materials and surfaces.
EXHIBITORS: **AVANZINI GROUP DISTRIBUTER OF QUALITY SRL, BRAENDLI, CLASS, COLICO DESIGN, DE CASTELLI, DOTDOTDOT INTERACTION DESIGN, FLUKSO®, GOBBETTO, ILLY ISSIMO, LASER SERVICES, LUCE DI CARRARA, MAPEI, MATERIAL CONNEXION, MILANIWOOD, MYCORE, SIO2, SMARIN, SPECCHIO PIUMA, VINTERIO**
ORGANIZATION: **DesignPartners and Material ConneXion Milano**
MAIN SPONSORS: **Fantoni, Targetti**
PARTNER: **illy issimo**

ZonaTortona.TV+DeTnk.TV, via Bergognone
A purpose-built TV studio broadcasting live interviews.
PROMOTERS: **ZonaTortona and DeTnk**
SPECIAL PARTNER: **Philips**

ZonaTortona+Radio Deejay, From the circuit to Radio Deejay frequency
Design on air from a live entertainment studio.
PROMOTERS: **ZonaTortona and Radio Deejay**

Media Suite, Nhow Hotel Penthouse Suite, via Tortona 35, 4° floor, 10 am - 7 pm
A new space created exclusively for journalists.
MAIN SPONSOR: **Rado**
PARTNER: **illy issimo**
TECHNICAL PARTNERS: **Aux, Costa Group, Mdf Italia, O'luce**

visitor services

DesignLibrary and DesignLibraryCafé, via Savona 11, 10 am - 10 pm
DesignLibrary the first library network entirely dedicated to design and cultural center of ZonaTortona 2009. The contemporary DesignLibraryCafé will be open 24 hours a day during the event.

Registration Point, piazza Bergognone, 10 am - 9 pm
A central reception point located in the heart of ZonaTortona where dedicated staff will help the visitors answering any request on the event, handing out the personal PASS, the shopper and the official maps.

Internet Point, via Savona 18, 10 am - 10 pm
Wireless internet connection and computer workplaces will be at disposal of the public.

Bike Sharing, piazza Bergognone, 10 am - 8.30 pm
A sustainable project in ZonaTortona: more than 100 branded bicycles can be rented every day of the event.
PARTNER: **illy issimo**

Shuttle Service
A shuttle service will be available for visitors between ZonaTortona-ZonaRomana and between ZonaTortona-Triennale Alemagna.